

Letter/email Requesting Joint Venture or Strategic Partnership

Hello ____:

As a fellow member of the Manhattan Chamber of Commerce I would like to introduce my company and my copywriting services. I'd like to explore the possibility of forming a strategic partnership or joint venture with your firm, where I could include your services to complement the copywriting services I provide for my clients and where Stacey Mathis Copywriting could be a writing resource for you.

Stacey Mathis Copywriting is a New York based company specializing in crafting marketing material for and offering small business guidance primarily (but not exclusively) to business consultants and life/career coaches.

My current partnerships are flexible and varied in both structure and revenue generation. These arrangements allow organizations I work with to determine the level of participation and profit generation that best fits their needs. A strategic partnership between Stacey Mathis Copywriting and _____. would, likewise, allow you to offer this service with little obstruction to your current business model.

If you would like to set up a meeting or obtain more information about my company, please feel free to call me toll free at (800) 862-0361.

Sincerely,

Stacey Mathis

Stacey Mathis Copywriting/Consulting

The Copywriter's Highway to Success

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